

## **Salt Lake Tribune, July 4, 2005**

...Lehi based Coverwear, also offers “smart, stylish and modest” clothing....the entrepreneur behind this company also is a young woman and a mother. In fact, when Coverwear’s founder, Kristin Barlow, told her mother she had an idea for a business, Peggy Ingersol was taken aback. “I said having three small children at home, she had enough to do without starting her own business,” Ingersol said at a recent gathering where friends and neighbors tried on shirts for size and bought a lot.

Coverwear also is sold online and at neighborhood parties.

“We have three styles of camisoles, high cut at the arms so nothing is ‘hanging out,’ and long enough to stay tucked into low-rise pants-as well as all colors and sizes in cap-sleeve and short-sleeve shirts”, Barlow said. Shirts range from about \$14 to \$20.